

Course Revision
Course taken only by Majors

Home Dean: SOM

Course Title: ERP 512: Customer Relationship Management

Course Number: ERP 512 Date: December 16, 2010

**Nature
of
revision:**

Change the Prerequisite to: Permission of the instructor
Current Prerequisites: MBA 504B

**Rationale
for
revision:**

This course is one of the electives in the ERP graduate certificate program. The students in the Graduate certificate program may not have an opportunity to complete the MBA 504B courses. What is needed is some background in the marketing area either through prior academic or industry experience. The instructor will decide whether the student has the needed background.

Will the revision have an impact on the core curriculum? No

If Yes, indicate impact below:

Will the revisions have any impact on another department? No

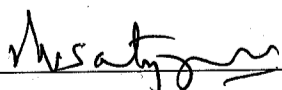
If yes, indicate the impact on and the response of the affected department:

Will the revisions require allocation/reallocation of University resources?

No

If Yes, indicate resources needed for revision:

Signature of Sponsoring Chair: _____



Date: 12/16/2010