

Revised Submission

Curriculum Proposal Signature Sheet

MGT 483 The Entrepreneurial Capstone Internship
or Project

TITLE OF PROPOSAL

Type of Proposal

Program

- New
- Changes within Major
- Changes within Cognate *
- Changes in Minor or Track
- Changes in Concentration*
- Program Deletion

Course

- New
- Changes in Course taken only by Majors
- Changes in Course required of Non-Majors*
- Changes in Course open to Non-Majors
- Deletion of Course taken only by Majors
- Deletion of Course required of Non-Majors*
- Deletion of Course open to Non-Majors

~~Delta~~ Management + Marketing
SPONSORING DEPARTMENT(S) Review and Approval 1-4-11
DATE(S)

Signature of Sponsoring Chair(s)/Date Delia A. Swell
* For starred items Chairs of affected Departments/Programs must sign below before Dean's review

Dean's Preliminary Review Proposal: Complete
 Additional preliminary comments below Satisfies U of S Curricular Requirements
 Consistent with College Goals/Mission

Dean's Signature/Date [Signature] 1/4/11
 CAS CPS SOM GRAD DHC

Preliminary FSCC Disposition:
 Committee recommends approval (new program proposals require a Recommendation from the full Senate)
 Proposal will require minimal review: Anticipated FS Meeting Date: _____
 Proposal will require significant review: Anticipated FS Meeting Date: _____

FSCC Chair Signature/Date _____

Issues: _____

Additional Signatures

Department	Signature	Date
Department	Signature	Date
Department	Signature	Date

New Course

Course Title: The Entrepreneurial Capstone Internship or Project

Course Number: MGT 483

Date Of Initial Offering: Spring 2013

Semester year

Rationale for Course level

This is the capstone course which provides the student with the opportunity to apply all that has been learned in the entrepreneurship minor. **This course will be taken during the Spring Semester of the Senior Year.**

Credit Hours: **3 credits**

Format: Other - Varied: Internship and class discussion or closely-supervised project. Each course section is limited to 10 seats.

Frequency: **ANNUALLY**

Prerequisites: **(Entrepreneurship Minors Only); MGT 482**

Rationale for Pre-requisites (if pre-requisites are listed)

This is the capstone course for the two-year minor available to any student in the University. All other required entrepreneurship courses must have been completed.

Catalog Description (50 word maximum)

This course is designed to provide for the use of concepts, techniques, and theories learned in the classroom through completion of a 150-hour internship or a project. Students pursuing either the internship or the project are assigned tasks that will enable them to develop competencies and increase their entrepreneurial skills.

Similar Courses being offered at the University

None

Discuss Extent of overlap with existing courses

None

Special Resources Required (e.g. library, equipment, materials/facilities)

None

Characteristics (check any/all that apply):

Major: Required Elective
GE : submitted to CCC will be submitted to CCC _____ Area Free only
Date

REQUIRED UNDERGRADUATE COURSE WITHIN THE ENTREPRENEURSHIP MINOR

DOES NOT APPLY

<input type="checkbox"/> Humanities (CA)	<input type="checkbox"/> S/B Sciences (S)	<input type="checkbox"/> Cultural Diversity (D)
<input type="checkbox"/> Humanities (CH)	<input type="checkbox"/> Natural Science (E)	<input type="checkbox"/> Writing Intensive(W)
<input type="checkbox"/> Humanities (CL)	<input type="checkbox"/> Theology/Phil (P)	
<input type="checkbox"/> Humanities (CF)	<input type="checkbox"/> Quantitative Reasoning (Q)	

Interdisciplinary: **YES** Team Teaching: **NO**

Exclusively For Special Programs/Concentrations: **NO**

Home College: Kania School of Management

Required Attachments:

YES Syllabus with student learning objectives, assessment/evaluation mechanisms, and outline of topics

YES Description of readings and cases are included in the attached syllabus

YES Assessment/evaluation based course improvement mechanisms are included in the attached syllabus

Proposed Course Syllabus

MGT 483 – The Entrepreneurial Capstone Internship or Project (3 credits)

Course Instructors: To be determined

(Entrepreneurship Minors only) Prerequisite: MGT 482

Course Description:

There are two possible tracks to this course; an internship or a capstone project. Students will engage in one or the other but not both. The intent is to place all students in an internship. The internship will be a faculty-directed experience with a student matched with an entrepreneur for a minimum of 150 hours. A set of goals and action plans will be agreed upon by the faculty instructor, the entrepreneur, and the student. At the end of the internship, the student will make an in-class presentation describing the entrepreneurial experience. The major project will involve taking the previously developed business plan (from MGT 482) and starting its implementation. A research report analyzing similar products or services will be prepared. If possible and applicable, a patent search will be conducted. The student will be mentored in conducting market research and will also seek out funding for his or her innovation. The product of this effort will be a fifty-page project report describing the student's experiences, findings, successes or failures, and future opportunities and plans.

The internship and the major project will each involve all five KSOM undergraduate learning goals.

1. Each student will be an effective communicator with the ability to prepare and deliver oral and written presentations using appropriate technologies.
2. Each student will be skilled in critical thinking and decision-making, as supported by the appropriate use of analytical and quantitative techniques.
3. Each student will be sensitive to the ethical and justice ramifications of business activities
4. Each student will be able to appreciate the importance of integrating business processes across functional areas.
- 5 Each student will be able to apply functional area concepts and theories appropriately.

Grading for the Internship:

The internship will be graded by the instructor on a satisfactory or unsatisfactory basis (S/U). The grade will be based on a daily log, the final report, and the in-class presentation.

Internship Sites:

Internships sites may be identified in a number of different ways, including the University's Office of Career Services, the entrepreneurship faculty coordinator of the minor, other faculty, searching the web, alumni contacts, and through the student's own initiatives. The student will be responsible for all transportation to and from the internship site.

On-Site Supervisor(s):

An on-site supervisor(s) will be assigned by the organization providing the internship. At the end of each week this individual will review the intern's daily log for accuracy and completeness and to make sure no proprietary information is included. The on-site supervisor will make a recommendation to the instructor at the end of the semester as to whether a satisfactory or unsatisfactory grade should be awarded.

Daily Log:

A daily log of the internship activities shall be kept by the intern. The log will be typed, updated daily and will detail the activities of the day including the number of hours spent on each activity. At the end of each week the intern shall request the on-site supervisor to review and sign the daily log for accuracy, completeness and to make sure no proprietary information is included. The intern will then deliver the signed log each week to the entrepreneurship coordinator.

Final Presentation:

The student will make an in-class presentation describing the entrepreneurial experience.

Grading for the Project:

The project will be graded on a satisfactory or unsatisfactory basis (S/U). The grade will be based upon the quality and completeness of the project report.

Schedule for the Internship:

Weeks 1 – 6 1 hour weekly class

Weeks 7 – 11 Instructor meetings with individual students and supervisor(s)

Weeks 12-14 1 hour weekly class (student presentations and wrap-up)

Schedule for the Project:

Instructor supervision as needed

In order to receive appropriate accommodations, **students with disabilities must register with the Center for Teaching and Learning Excellence and provide relevant and current medical documentation.** Students should contact Mary Ellen Pichiarello (Extension 4039) or Jim Muniz (Extension 4218), 5th floor, St. Thomas Hall, for an appointment. For more information, see <http://www.scranton.edu/disabilities>.

Writing Center Services

The Writing Center focuses on helping students become better writers. Consultants will work one-on-one with students to discuss students' work and provide feedback at any stage of the writing process. Scheduling appointments early in the writing progress is encouraged.

To meet with a writing consultant, stop by during the Writing Center's regular hours of operation, call (570) 941-6147 to schedule an appointment, or complete the Writing Assistance Request Form online. You can also schedule an online appointment using Google Docs and Google Talk.

Student Learning Outcomes and Assessment Plan

The primary outcome is for the student to develop an entrepreneurial mindset in whatever career endeavors he or she pursues. The student learning outcomes are consistent with the Kania School of Management Assessment of Learning Goals. Specific student and Kania School learning outcomes (goals) are listed with the course objectives at the beginning of this syllabus.

At the course level, assessment will also include internal assessment by the instructor using Kania School of Management approved rubrics measuring applicable goals (again, listed with the objectives at the beginning of this syllabus) and traits. Each course (and the minor as a whole) will include a "closing-the-loop" mechanism similar to that in place in the Kania School of Management which meets AACSB accreditation standards. This involves collection and analysis of course assessment data and the development of action items for improvement. (Assessment data is collected at the individual level, but analyzed at the course level.) The following year's assessment will be reviewed for an indication of the success of the action plan.

All of the courses in the minor are tightly linked in pursuit of similar outcomes. At the program minor level, the number of students who win business plan competitions will be a measure of student outcomes. Also, the number of actual start-ups efforts will be assessed, as will input from internship sponsors.